Tomás Abalos

Front-End Developer · UX/UI Designer

Argentina · Full-time · Monday-Friday · Remote
hola@tomasabalos.com · tomasabalos.com · linkedin.com/in/tomas-abalos

Professional Profile

Front-end developer and UX/UI designer with experience across more than 30 web projects. I combine user research, design and development with a business perspective shaped by operations and digital marketing. I coordinated teams and projects as Operations Manager at Glass Media and taught JavaScript at Coderhouse. I apply AI to content creation, management systems and task automation.

Professional Experience

ORSAI | Filmmaker · Video Editor · 2025-present

- Production, filming and post-production for campaigns, social media and events. Edited in DaVinci Resolve and contributed to content distribution through Meta Ads.

one2many | Founder · Apparel Brand · 2023-2024

- Led branding, product development, the website and advertising for my apparel brand.

Glass Media | Operations Manager · Web Development and Marketing · 2020-2023

- Coordinated teams, operations and digital projects for multiple brands.
- Worked on marketing strategy, sales funnels and campaigns across Google Ads and Meta Ads.
- Contributed to website design and development, including maintenance and security work on projects such as JBB.

Coderhouse | JavaScript Instructor · Alongside Glass Media

- Supported students learning JavaScript and applying programming fundamentals to web development projects.

Selected Projects

HR Quotient / HRQ: UX/UI design in Figma and React front-end development for a professional assessment platform. Structured the journey from the value proposition to assessment and results.

JBB Abogados · Glass Media Project: Website design, UX/UI and sales funnel. Website maintenance and security tasks.

Skills and Tools

Front-end development: HTML, CSS, JavaScript and React. Custom web development, maintenance and website security.

AI, automation and operations: Generative AI, management systems, task automation, team coordination and agile methodologies.

UX/UI and research: Figma, prototyping, interface design, user research and user journeys.

Digital marketing and analytics: Sales funnels, paid media, Google Ads, Meta Ads, campaign analysis and reporting. Data Studio and Metricool.

Web and e-commerce platforms: Framer, Webflow, WordPress, Shopify and WooCommerce.

Visual production: DaVinci Resolve: editing, color grading, transitions, text, typography and SFX. Lightroom and Photoshop: image production and editing.

Education

Front-End Development · Coderhouse: HTML, CSS and JavaScript. Second-highest GPA in my cohort; subsequently joined as a JavaScript instructor.

Marketing Diploma Program: Training in digital marketing, sales funnels and paid media.

Languages: Spanish: native · English: intermediate-advanced